iManifest University Roadmap

2023: Foundation and Initial Development

Q1:

- **Founding:** Establishment of iManifest University (iMU).
- **Development:** Begin developing the platform's infrastructure and course content.

Q2:

- **Course Development:** Create a diverse catalog of over 1000 courses.
- **Beta Testing:** Launch a beta version of the platform with the development team to gather user feedback and refine user experience.
- **Add Profiles:** Enable users to create their own profiles.

Q3:

- **Kickstarter Package Development:** Develop the Kickstarter subscription package at $49.99/month, providing full platform access with limited features.
- **Community Development:** Develop a Discord-style community forum and messenger application on the platform.
- **Books, Guides, Journals:** Allow users to read books, guides, and create their own journals.
- **Develop Job Board:** Create a job board for students and employers to post job opportunities and seek employment.

Q4:

- **Gamification:** Develop coin purchases and rewards, certificates, and badges.

2024: Preparing for Launch

Q1:

- **Content Upload:** Continue uploading diverse and high-quality course content.
- **Professor Recruitment:** Recruit more professors to expand the range of expertise and course offerings.
- **Pricing Packages:** Finalize and implement the pricing packages.
- **Application Questionnaire:** Develop and implement application questionnaire for users upon sign-up to tailor their experience.

Q2 & Q3:

- **AI Integration Development:** Develop and implement AI application questionnaire for users upon sign-up to tailor their experience.
- Develop AI integration to tailor user experiences and curricula based on individual needs and preferences.
- **Interview and Podcast Content:** Create high-quality interviews and podcast content with industry experts and successful entrepreneurs.
- **MVP Completion:** Finalize the minimum viable product (MVP) stage by completing content uploads, integrating AI features, and ensuring all platform functionalities are operational.
- **Initial Revenue Streams:** Begin generating revenue through course fees, job board listings, merchandise sales, and affiliate marketing.
- **Admin/Professor Tools:** Implement tools for professors to upload content, message students directly or platform-wide, and manage their courses.

Q4:

- **Pre-Launch Marketing:** Intensify marketing efforts to build anticipation and attract early adopters.
- **Final Testing:** Conduct extensive testing to ensure platform stability and user experience.
- **Soft Launch:** Conduct a soft launch to a select group of users for final feedback and adjustments.

2025: Official Launch and Growth

Q1:

- **Official Launch:** Launch iManifest University to the public in January 2025.
- **AI Personalization:** Launch AI-driven personalization for new sign-ups to tailor their user experience and curriculum.
- **Community Engagement:** Foster community engagement through interactive events, webinars, and live Q&A sessions.

Q2:

- **Global Reach:** Localize content for international markets and introduce language-specific courses.
- **Advanced Features:** Introduce new features and functionalities based on user feedback.

Q3:

- **Strategic Partnerships:** Form partnerships with educational influencers and institutions to expand reach.

- **Continuous Content Expansion:** Continuously update and expand the course catalog with new and relevant content.

Q4:

- **Revenue Growth:** Focus on increasing revenue through diverse streams such as course fees, job board listings, merchandise sales, and affiliate marketing.
- **User Feedback Implementation:** Regularly implement user feedback to enhance platform usability and content quality.

2026: Expansion and Innovation

Q1:

- **User Growth Target:** Aim for significant user growth and engagement.
- **AI Enhancements:** Continue to enhance AI-driven personalization features.

Q2:

- **Product Diversification:** Introduce new courses and certifications in emerging fields such as AI, blockchain, and sustainable entrepreneurship.
- **Customer Support Enhancement:** Strengthen customer service capabilities to support a growing user base.

Q3:

- **Global Expansion:** Continue global expansion efforts, targeting new international markets.
- **Content Personalization:** Implement advanced content personalization to tailor learning experiences to individual user needs.

Q4:

- **Revenue Milestone:** Aim for significant revenue growth through diversified streams.
- **Platform Enhancement:** Continuously enhance the platform's features and usability based on user feedback.

2027: Market Leadership and Long-Term Sustainability

Q1:

- **User Base Expansion:** Target a substantial increase in user base and long-term subscribers.
- **Innovative Courses:** Launch cutting-edge courses in collaboration with industry leaders.

Q2:

- **Community Building:** Strengthen the iMU community through events, webinars, and interactive sessions.
- **Enhanced Learning Tools:** Introduce advanced learning tools and resources to support student success.

Q3:

- **Global Presence:** Solidify iMU's presence in key international markets through strategic partnerships.
- **Sustainability Initiatives:** Implement sustainability initiatives to align with global trends and corporate responsibility.

Q4:

- **Market Leadership:** Establish iMU as a leader in the online education market.
- **Long-Term Strategy:** Develop and implement long-term strategies for continued growth and innovation.

This roadmap outlines iManifest University's strategic plan to achieve growth, innovation, and market leadership over the next four years, focusing on building a robust educational platform, expanding global reach, and continuously improving to meet the evolving needs of learners.